

ORDER



Orders
Order / Rev: 692389 - 5
Alt Order #: 6191032
Product Desc: SENATE RACE
Estimate: 472
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 06/20/12 / 10/22/12
Order Type: Political

WTLV-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ DSCC/ D/Sen/FL
Demographic: A25-54
Product Codes: IS-Candidate/US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	55	\$17,740.00	\$15,079.00
10/29/12	10/29/12	11	\$3,380.00	\$2,873.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$17,740.00	\$15,079.00	0.00
November 2012	11	\$3,380.00	\$2,873.00	0.00
Totals	66	\$21,120.00	\$17,952.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTLV-TV	30%	\$21,120.00
Market	100%	\$70,400.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WAWS	9%	\$6,336.00
WCWJ	1%	\$704.00
WJXT	28%	\$19,712.00
WJXX	7%	\$4,928.00
WTEV	25%	\$17,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTLV	10/23/12	10/29/12	5a-530a	CM	M-F 5a-530a	MTW-F--	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00
				5a-530a											
				+1x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTW-F--		4				\$200.00		0.00			
2	WTLV	10/23/12	10/29/12	M-F 6-7a	CM	6a-7a	MTW----	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				M-F 6-7am		(6:00 AM-6:30 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	MTW----		3				\$400.00		0.00			

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WTLV-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
12	WTLV	10/23/12	10/28/12	Sa-Su 6-630p Sa-Su 6-6:30pm	CM	Sat-Sun 6p-6:30p	-----SS	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----SS	2		\$160.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WTLV	10/22/12-10/28/12		Sa-Su 6-630p [reinstating spots]	Sat-Sun 6p-6:30p		-----SaSu	:30	\$160.00		0.00	NM			
2	WTLV	10/22/12-10/28/12		Sa-Su 6-630p [reinstating spots]	Sat-Sun 6p-6:30p		-----SaSu	:30	\$160.00		0.00	NM			
13	WTLV	10/23/12	10/28/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	-TWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
Week:		10/22/12	10/28/12	-TWTF--	4		\$450.00		0.00						
1	WTLV	10/22/12-10/28/12		M-F 7-730p [reinstating spots]	M-F 7p-7:30p		-TWThF----	:30	\$450.00		0.00	NM			
2	WTLV	10/22/12-10/28/12		M-F 7-730p [reinstating spots]	M-F 7p-7:30p		-TWThF----	:30	\$450.00		0.00	NM			
3	WTLV	10/22/12-10/28/12		M-F 7-730p [reinstating spots]	M-F 7p-7:30p		-TWThF----	:30	\$450.00		0.00	NM			
4	WTLV	10/22/12-10/28/12		M-F 7-730p [reinstating spots]	M-F 7p-7:30p		-TWThF----	:30	\$450.00		0.00	NM			
14	WTLV	10/23/12	10/29/12	M-F 730-8p Jeopardy	CM	M-F 7:30p-8p	MTWT---	:30	4	\$525.00	P-3	0.00	NM	4	\$2,100.00
Week:		10/23/12	10/29/12	MTWT---	4		\$525.00		0.00						
1	WTLV	10/23/12-10/29/12		M-F 730-8p [reinstating spots]	M-F 7:30p-8p		MTWTh-----	:30	\$525.00		0.00	NM			
2	WTLV	10/23/12-10/29/12		M-F 730-8p [reinstating spots]	M-F 7:30p-8p		MTWTh-----	:30	\$525.00		0.00	NM			
3	WTLV	10/23/12-10/29/12		M-F 730-8p [reinstating spots]	M-F 7:30p-8p		MTWTh-----	:30	\$525.00		0.00	NM			
4	WTLV	10/23/12-10/29/12		M-F 730-8p [reinstating spots]	M-F 7:30p-8p		MTWTh-----	:30	\$525.00		0.00	NM			
15	WTLV	10/23/12	10/28/12	Wed Prime C Wed Prime C	CM	Wed 10p-11p	--W----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
Week:		10/22/12	10/28/12	--W----	1		\$900.00		0.00						
1	WTLV	10/22/12-10/28/12		Wed Prime C [reinstating spots]	Wed 10p-11p		--W-----	:30	\$900.00		0.00	NM			
16	WTLV	10/23/12	10/28/12	Fri Prime A Fri Prime A	CM	Fri 8p-9p	----F--	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
Week:		10/22/12	10/28/12	----F--	1		\$550.00		0.00						
1	WTLV	10/22/12-10/28/12		Fri Prime A [reinstating spots]	Fri 8p-9p		----F----	:30	\$550.00		0.00	NM			
17	WTLV	10/23/12	10/28/12	Sat Prime B Sat Prime B	CM	Sat 9p-10p	-----S-	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
Week:		10/22/12	10/28/12	-----S-	1		\$275.00		0.00						
1	WTLV	10/22/12-10/28/12		Sat Prime B [reinstating spots]	Sat 9p-10p		-----Sa--	:30	\$275.00		0.00	NM			
18	WTLV	10/23/12	10/28/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	-TW-FS-	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
Week:		10/22/12	10/28/12	-TW-FS-	4		\$400.00		0.00						

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18	WTLV	10/23/12	10/28/12	LN (M-Su) Late News (M-Su)	CM	11-1135p	- TW- FS-	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	- TW- FS-	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		LN (M-Su) [reinstating spots]	11-1135p		- TW- FSa-	:30		\$400.00		0.00	NM		
2	WTLV	10/22/12-10/28/12		LN (M-Su) [reinstating spots]	11-1135p		- TW- FSa-	:30		\$400.00		0.00	NM		
3	WTLV	10/22/12-10/28/12		LN (M-Su) [reinstating spots]	11-1135p		- TW- FSa-	:30		\$400.00		0.00	NM		
4	WTLV	10/22/12-10/28/12		LN (M-Su) [reinstating spots]	11-1135p		- TW- FSa-	:30		\$400.00		0.00	NM		
19	WTLV	10/24/12	10/29/12	Tonight Show Tonight Show	CM	1135p-1237a	M- WTF- -	:30	4	\$150.00	P-3	0.00	NM	4	\$600.00
Week:		10/24/12	10/30/12	M- WTF- -	4		\$150.00		0.00						
1	WTLV	10/24/12-10/30/12		Tonight Show [reinstating spots]	1135p-1237a		M- WThF- - - -	:30		\$150.00		0.00	NM		
2	WTLV	10/24/12-10/30/12		Tonight Show [reinstating spots]	1135p-1237a		M- WThF- - - -	:30		\$150.00		0.00	NM		
3	WTLV	10/24/12-10/30/12		Tonight Show [reinstating spots]	1135p-1237a		M- WThF- - - -	:30		\$150.00		0.00	NM		
20	WTLV	10/23/12	10/28/12	SAT TDY NBC Today Show (Sa)	CM	7a-8a	- - - - - S-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
Week:		10/22/12	10/28/12	- - - - - S-	1		\$180.00		0.00						
1	WTLV	10/22/12-10/28/12		SAT TDY [reinstating spots]	7a-8a		- - - - - Sa-	:30		\$180.00		0.00	NM		
21	WTLV	10/27/12	10/27/12	Sat 8-10a Sat 8a-10a	CM	8a-10a	- - - - - S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
Week:		10/22/12	10/28/12	- - - - - S-	1		\$175.00		0.00						
22	WTLV	10/27/12	10/27/12	Sat 7-730p Wheel of Fortune	CM	Sat 7p-7:30p	- - - - - S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
Week:		10/22/12	10/28/12	- - - - - S-	1		\$150.00		0.00						
1	WTLV	10/22/12-10/28/12		Sat 7-730p [reinstating spots]	Sat 7p-7:30p		- - - - - Sa-	:30		\$150.00		0.00	NM		
23	WTLV	10/27/12	10/27/12	Sat 730-8p Jeopardy	CM	Sat 7:30p-8p	- - - - - S-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
Week:		10/22/12	10/28/12	- - - - - S-	1		\$150.00		0.00						
1	WTLV	10/22/12-10/28/12		Sat 730-8p [reinstating spots]	Sat 7:30p-8p		- - - - - Sa-	:30		\$150.00		0.00	NM		
24	WTLV	10/24/12	10/26/12	M-F 1230-1p Extra	CM	M-F 1230p-1257p	- - W- F- -	:30	2	\$100.00	P-3	0.00	NM	0	\$0.00
Week:		10/22/12	10/28/12	- - W- F- -	2		\$100.00		0.00						

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24	WTLV	10/24/12	10/26/12	M-F 1230-1p Extra	CM	M-F 1230p-1257p	--W-F--	:30	2	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W-F--		2				\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 1230-1p		M-F 1230p-1257p	--W-F----	:30		(\$100.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
2	WTLV	10/22/12-10/28/12		M-F 1230-1p		M-F 1230p-1257p	--W-F----	:30		(\$100.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
25	WTLV	10/25/12	10/25/12	Days of Our Lives Days of Our Lives	CM	M-F 1p-2p	---T---	:30	1	\$125.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$125.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		Days of Our Lives		M-F 1p-2p	---Th----	:30		(\$125.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
26	WTLV	10/24/12	10/24/12	M-F 3-4p Katie	CM	M-F 3p-4p	--W----	:30	1	\$110.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$110.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 3-4p		M-F 3p-4p	--W-----	:30		(\$110.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
27	WTLV	10/29/12	10/29/12	M-F 3-4p Katie	CM	M-F 3p-4p	M-----	:30	1	\$110.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$110.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 3-4p		M-F 3p-4p	M-----	:30		(\$110.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
28	WTLV	10/24/12	10/24/12	M-F 4-5p Ellen	CM	M-F 4p-5p	--W----	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/22/12-10/28/12		M-F 4-5p		M-F 4p-5p	--W-----	:30		(\$150.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
29	WTLV	10/29/12	10/29/12	M-F 4-5p Ellen	CM	M-F 4p-5p	M-----	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 4-5p		M-F 4p-5p	M-----	:30		(\$150.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
30	WTLV	10/29/12	10/29/12	M-F 7-730p Wheel of Fortune	CM	M-F 7p-7:30p	M-----	:30	1	\$1,000.00	P-1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$1,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTLV	10/29/12-11/04/12		M-F 7-730p		M-F 7p-7:30p	M-----	:30		(\$1,000.00)		0.00	NM		
	Credited														
	[cxld - rep input error, moving to new headline #]														
31	WTLV	10/26/12	10/26/12		CM	Fri 10p-11p	----F--	:30	1	\$650.00	P-3	0.00	NM	0	\$0.00

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Fri Prime C Fri Prime C <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ----F-- 1 \$650.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/22/12-10/28/12 Fri Prime C Fri 10p-11p -----F---- :30 (\$650.00) 0.00 NM Credited [cxld - rep input error, moving to new headline #]															
32	WTLV	10/28/12	10/28/12	Football Night in America	CM	Various	-----S	:30	1	\$1,600.00	P-1	0.00	NM	0	\$0.00
Football Night In America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$1,600.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/22/12-10/28/12 Football Night in America Various -----Su :30 (\$1,600.00) 0.00 NM Credited [cxld - rep input error, moving to new headline #]															
33	WTLV	10/28/12	10/28/12	NFL Regular Season Football	CM	NFL Regular Seas	-----S	:30	1	\$2,500.00	P-3	0.00	NM	0	\$0.00
NFL Regular Season <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$2,500.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/22/12-10/28/12 NFL Regular Season Football NFL Regular Seas -----Su :30 (\$2,500.00) 0.00 NM Credited [cxld - rep input error, moving to new headline #]															
34	WTLV	10/29/12	10/29/12	LN (M-Su)	CM	11-1135p	M-----	:30	1	\$400.00	P-3	0.00	NM	0	\$0.00
Late News (M-Su) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$400.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WTLV 10/29/12-11/04/12 LN (M-Su) 11-1135p M----- :30 (\$400.00) 0.00 NM Credited [cxld - rep input error, moving to new headline #]															
													Totals	66	\$21,120.00